



Portfolio Website: www.indiachudnow.com
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(303) 319-3619

EDUCATION

Bachelor's Degree (May 2022) Fabric Styling BFA, Art History Minor, Fashion Institute of Technology, Summa Cum Laude
Associate's Degree (July 2020) Fine Art AAS Mesa Community College/Arizona State University

EMPLOYMENT HISTORY

Assistant Designer, Men's & Women's at The Orvis Company (August 2022- Present)

Assist designers with the design life cycle of over 200 SKUs. Design and manage the sub-categories of cut and sew knit tops and accessories including over 50 SKUs. Manage seasonal color palettes and print library. Problem-solving to create efficiencies across design and cross-functional teams. Lead and Present seasonal Assortment for owned sub-categories during key product milestone meetings. Prepare team and office for key product milestone meetings.

Intern at Hikerkind (part-time) (January 2020-June 2022)

Created educated conceptual stories for colorways, created tech-packs, CAD recoloring, CAD studio design, Fashion Illustration, trims sourcing, material processing and handling, PLM, admin assistance, problem-solving, and supported founders in day-to-day functions of a start-up.

Intern at FABRIC Incubator/ Adea Everyday Luxury (August 2020- August 2021)

Created tech flats, and cohesive color palettes for upcoming capsules, organized seasonal fabric swatches, and recolored/retouched e-commerce media. Created designer spec sheets, assisted on fashion video/photo shoots, A/V for live-streamed events. Organized stockroom and incoming stock. Researched and made connections with textile and trim companies to help build a free, public textile library.

Assistant for Kayla Newnam (contracted)

Assisted Arizona-based artist Kayla Newnam to complete various mural projects around the southwest US, under artists instruction, and made decisions using independent artistic judgment. Assisted artist remotely on "Murals Out There" project. Managed outreach database for 200+ contacts per state, research, scheduling, and assisting on calls and emails. Projects include:

Orchard Town Center (Colorado August 2021)
Mixt (Arizona February 2020)

Desert Ridge Marketplace (Arizona June 2021)
MonOrchid (Arizona July 2019)

Art Direction Assistance at Kidvertisers (contracted)

Assisted creative director on various projects such as costume, set, and concept design for Kidvertisers and Chaos Cottage. Created concept mood boards and color strategies for Breyers 2021 pro-social product.

RELEVANT SKILLS

- Enthusiastic surfer of emerging lifestyle, streetwear, and color trends
- Product design and styling
- Fashion history, textile, and materials knowledge
- 2D CAD and Technical Flats
- Painting, dying, fiber, photography, and other visual art skills
- Adobe Photoshop, Illustrator, InDesign, Acrobat on Mac/Windows
- MS Word, Excel, PowerPoint on Mac/Windows
- WGSN, Fashion Snoops, Coloro, Pantone
- 5 years of experience working in creative, design-based fields
- Flexible and adaptable to new ways of working

REFERENCES

Deyna Detroit Vesey, Kidvertisers Creative Director, (212) 966-2345, Deynavesey@kidvertisers.com

Charlie Catacalos, Berkshire Stonewall Community Coalition, President, (240) 898-5323, Charlie.catacalos@gmail.com

EXTRACURRICULARS

Board Member, Creative Director, Berkshire Stonewall Community Coalition

Costume Design, Variety of community theaters in AZ and VT